

City of Scottsdale
Enhanced Municipal Services District Commission
Regular Meeting Agenda
Pinnacle Training Room
7575 E. Main Street
Scottsdale, Arizona 85251



Wednesday, October 20 - 5:30 PM

Commissioners

William Gookin, Jr.
Marilynn Atkinson
Bambi Johnson

Paul Piazza
Anselm Bischoff
Steven Scholz
Sally Shaffer

1. Call to Order
2. Roll Call
3. Approval of Minutes from 8/11, 8/19, 9/15 Meetings Action
4. FY04 District Assessment Carryover and FY05 Budget Possible Action
The Commission will discuss priorities and a process for allocating carryover EMSD funds, then consider a motion to amend the budget to include the additional funds. Olson will present suggested priorities for the Commission's consideration. Michelle Korf, Deputy Director
5. Requests for Contingency Funding Possible Action
Olson has identified two marketing opportunities for downtown. Michelle Olson, Olson Communications
 - Increase downtown's exposure during the Rock and Roll Marathon.
 - Initiate an outreach program to Scottsdale area resort and hotel concierges.
6. Area Grant Applications Possible Action
The Commission will review and consider approval of area grant applications received to date. Michelle Korf, Deputy Director
7. Marketing Working Group Update/Recommendations Info/Possible Action
Update on the latest efforts by the Marketing Working Group; possible recommendations related to the allocation of funds for the downtown video. Commissioners Atkinson and Johnson, members of the working group.
8. Future Agenda Items/Commissioner Announcements Information Only
Commissioners may suggest agenda items for future meetings and make any announcements of interest to the public.
9. Staff Announcements Information
Staff will provide an update on any outstanding items.
10. Items from the Floor
Citizens may complete a Citizen Comment card before or during this evening's meeting. This time is reserved for citizen comments regarding non-agendized items. No official action can be taken on these items. Speaker limit: 3 minutes
11. Adjournment

*The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission or public comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meetings Law.



Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Michelle Korf at 480-312-2638, or email mkorf@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.